

2015 iSR Education Program for Retiring Athletes
Incheon, Korea



INTERNATIONAL
SPORTS RELATIONS
FOUNDATION
iSR ACADEMY

In cooperation with ANOC, SAMSUNG



International Sports Relations Foundation (iSR)

The iSR Foundation is a non-profit organization based in Seoul that seeks to advance academic research, policy analysis, and professional development of sports relations in Korea and abroad. We are helmed by leading policymakers, scholars, and practitioners dedicated to promoting sports relations domestically and internationally.

The iSR Foundation's main objective is to assist national governmental bodies and sports organizations at all levels in their policy development and execution of promoting the Olympic Movement. The iSR is also dedicated to preparing and training individuals to become active agents on the international sports stage.

Overall, the iSR aim to be a renowned center for education, research, and action for advancing international sports relations. The iSR Institute advances study and teaching in international sports relations while the iSR Foundation focuses on building network, exchanging information, and professionally training individuals and organizations to play an active role in the field of international sports.

Chonbuk National University

Chonbuk National University is a national research university founded in 1947, located in Jeonju, South Korea. As the flagship national university for the Jeollabuk-do province, Chonbuk National University has been ranked 501-550th in the world by QS Top Universities Ranking in 2010. Chonbuk National University has grown to 15 colleges, seven graduate schools, and three professional graduate schools.

Chonbuk National University's Jeonju campus provides approximately 30,000 students and 2,000 faculty and staff members with educational, research and support facilities. Chonbuk National University maintains cooperative programs with international educational institutions, and more than 500 international students are enrolled in its degree programs, in addition to around 100 international researchers.

Songdo, Incheon, Republic of Korea

Songdo is an international business district located west of Seoul. It was designed to combine a convenient environment for business with comfortable living conditions for residents. For instance, 40% of the city is dedicated for green space which includes many parks offering a green oasis to residents, workers and visitors. Incheon Global Campus (IGC) is a global hub of universities and research institutions located in Songdo. IGC have set its sights on hosting ten of the world's leading universities and research institutions. IGC's universities will provide dynamic programs students need to become future leaders in the global arena. Importantly, IGC proactively fosters an energetic atmosphere of industry-university-research cooperation and East-West intellectual and cultural exchange.

Vision

Leading educational program that helps career transition for top athletes

Mission

Nurturing the future sports leaders, sports journalists and sports administrators



Admission Eligibility

- Olympic Medalists (Summer and Winter Olympic Games)
- Olympians
- Asian Games Medalists (Summer and Winter Asian Games)
- All African Games Medalists
- World Championship Medalists
- Those recommended by National Olympic Committees or sport governing bodies

Applicable to all :

- Bachelor's degree or higher (in any field)
- Sufficient command of both spoken and written English to take classes conducted entirely in English
- Potential and passion for sport to work in any sport-related field

Program Benefits

- Network building
- Lectures in English
- Special Lecture Series
- Excellent Lecturers
- Working experience in International Sports Events
- Full-Scholarship
- Internship opportunities at IOC, OCA, NOC and Multinational Corporations

Curriculum

[PREPARATORY SEMESTER]

HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
09:30 ~ 12:30	Intensive English Course				
12:30 ~ 14:00	Lunch				
14:00 ~ 17:00	Integrated Course for Office Basics *				

* Integrated Course for Office Basics: Computer(MS Office: Excel, Word, PowerPoint, etc.), Web Search, Writing & Presentation Skills

[1ST SEMESTER] FOUNDATION COURSE

HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00 ~ 10:30	English	English	English	English	English
11:00 ~ 12:00	Presentation Team Project	Presentation Team Project	Presentation Team Project	Presentation Team Project	Presentation Team Project
12:00 ~ 13:00	Lunch				
13:00 ~ 16:00	Module 1 *	Module 2 *	Module 3 *	Module 4 *	Module 5 *
16:00 ~	Special Lecture Series / Sports Etiquette / Special Activities				

* Module 1: Understanding International Sports -1-1) Olympic Studies 1-2) Introduction to International Sports Organization

* Module 2: Understanding Sports Management -2-1) Introduction to Sports Management 2-2) Introduction to Sports Marketing

* Module 3: International Sports Relations-Sports Diplomacy and IR

* Module 4: Sports Law and Culture - 4-1) Sports Law and Ethics 4-2) Sports Sociology

* Module 5: Sports Physiology

[2ND SEMESTER] INTENSIVE COURSE

HOURS	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
8:30 ~ 9:30	English	English	English	English	English
10:00 ~ 12:00	Lecture				
12:00 ~ 14:00	Lunch				
14:00 ~ 16:00	Lecture	Team Project	Lecture	Team Project	Lecture
16:30 ~ 18:00	Special Lecture Series (TBC)				

* List of lectures

1. The Olympic Vision and the Role of International Sports
2. International Sports Organizations and Administration
3. Mega Sports Event Hosting Strategy and its Organization
4. Responsible Sports Management
5. Sports Marketing and PR
6. Sports Industry
7. Sports Governance and Policy

8. Gender and Sports
9. Sports and Social Media
10. Communication: Speech and Writing
11. Sports Journalism: Reporting and Editing
12. Sports Medicine and Doping
13. Athletes Career Program (ACP)
14. IOC recommended Programs / Team Project Supervision

[FIELD TRIP]

<p>Overnight Field Trip</p>	<ul style="list-style-type: none"> - Korean Cultural Program - Taekwondo Culture Exchange Program (Career Program) - Visit to Gwangju Universiade - Visit to the 6th CISM Military World Games - 2018 PyeongChang Winter Olympic Games Organization Experience - Sports Venue Field Trip
<p>One Day Field Trip</p>	<ul style="list-style-type: none"> - Watch Games (Professional Baseball, Soccer, Basketball) - 88' Seoul Olympic Venues Tour - Visit to KOICA (Korea International Cooperation Agency) - Attend other Sports Events

[INTERNSHIP]

<p>Internship</p>	<p>This program allows students to apply all the theories and practices throughout the semesters in the field</p>
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Financial Aid

This Program offers full scholarships to students. The scholarship covers:

- Tuition Fee
- Living expenses
- Round-trip flight ticket
- Field trips
- Insurance



As mentioned by H.H Sheikh Ahmad Al-Fahad Al-Sabah in his keynote speech at the 2014 iSR Forum on "Olympic Movement in Asia", the iSR Foundation will work hard to be supportive of the retiring athletes and to move forward the Olympic Movement in Asia

Faculty

The faculty is comprised of IOC members, sports administrators, academics, and other specialists in the varying fields of international sports. (Listed in alphabetical order)

Adam Pengilly has been on the British Olympic team on three occasions: firstly as a Bobsleigh coach and then twice as a Skeleton athlete. He was the silver medalist at the 2009 World Championships and retired from competition in 2012. Adam was elected by the Vancouver Olympians onto the International Olympic Committee's Athletes' Commission and subsequently became an IOC Member, in February 2010, where he also sits on Coordination Commissions for Pyeongchang 2018 and Lillehammer 2016 Youth Olympic Games. He was a London 2012 board member until its dissolution and currently serves on the Foundation Board of WADA and the board of the British Olympic Association. In 2014 he was elected as a Vice President in the International Bobsleigh and Skeleton Federation with a development and international relations portfolio. Adam holds a BSc in Sport and Exercise Sciences (University of Birmingham, 2000) and an MBA (Newcastle University, 2013) with specialization in Corporate Governance in international sport. He is also on the Management Group of the Talented Athlete Scholarship Scheme, which facilitates partnerships between National Sports Federations and Universities in order to offer elite athletes Dual Career opportunities (combining sport and education).

Angela Ruggiero is a four-time Olympic medalist, Ms. Angela Ruggiero was an ice hockey defenseman with Team USA. She competed for the fourth time at the 2010 Winter Olympic Games in Vancouver, where she won the silver medal. In 2010, Angela was elected to a highly regarded position as a member of the International Olympic Committee's Athletes' Commission. In addition to her four Olympic medals, Ms. Ruggiero is a three-time world champion and a leader of the U.S. Women's Hockey National Team. She currently holds the record as All-Time Leader in Games Played for Team USA. Angela is one of the most prominent womens ice hockey players in the world. She was also later appointed to the IOC Evaluation Commission to evaluate potential host cities for the 2018 Olympic Games. In addition, Ms. Ruggiero serves as a Board Member on the United States Olympic Committee.

Barry John Maister is on the IOC Coordination Commission for the 2018 PyeongChang Olympic Winter Games. He is also a member of the IOC Entourage Commission. His other current commitments include his role as the Vice President of the Oceania Olympic Committee, his duties on the Executive Board of the Association of World National Olympic Committees (ANOC), his work as the International Advisor of the New Zealand Olympic Committee (NZOC), and his duties as an International Sports Ambassador for New Zealand with Sport NZ. Amongst his previous positions, he was the Secretary General for the New Zealand Olympic Committee between 2001-2011. He also served as the Rector to St. Andrews College from 1994-2001. He was the Principle of Riccarton High School from 1987-1994. He was the Deputy Principal and Teacher at Christchurch Boys High (1972-1987). To name a few of his outstanding sporting achievements, he was a member of the New Zealand Hockey Team from 1966-1980, participating in 85 tests. He participated in three Olympic Games (1968, 1972, 1976) and won an Olympic gold medal in 1976. His sporting achievements are honoured in the New Zealand Sports Hall of Fame. Mr. Maister holds a BSc with honours and a Diploma in Teaching with Distinction. His other educational achievements include a Fulbright scholarship to the USA in 1989 and a visiting teaching fellowship at Lincoln University (1982). He was also a member of the President Canterbury Science teachers association, a text book writer and a National Examination Moderator. Mr. Maister's varied experience also includes his roles as a Life Education Founding Trustee, the Former Director of the Outward Bound Trust, a University sport NZ(USNZ) transition Board Member and the Director for Destination Marlborough (regional Tourism Board).

Daesung Moon is the Gold Medalist of the Athens Olympic Games of 2004. He is also the Gold Medalists of the Asian Games of 2002 and the World Champion of Taekwondo in the 1999 games. After his famous kicks made headlines, he was elected a member of the International Olympic Committee (IOC) in 2008. Since then, he not only serves as a member of the IOC Athletes Commission but also as a member of the IOC Sport-for-All Commission. Before becoming elected as a member of the National Assembly of the Republic of Korea in 2012, he was also a professor of Sports Science at Dong-A University in South Korea. Alongside his role of an Assembly member, he serves as a council member for both the Korean Olympic Committee and the World Taekwondo Federation (WTF), as an Executive Board member of the PyeongChang Organizing Committee of the 2018 Olympic and Paralympic Winter Games (POCOG), and as an advisor to the 2014 Incheon Asian Games Organizing Committee. Mr. Moon is the Founder and President of the iSR Foundation. Also he was recently appointed as a member of the OCA Coordination Commission for the 8th Asia Winter Games to be held in Sapporo, Japan in 2017, as well as for the 18th Asian Games to be held in Jakarta, Indonesia in 2018.

Daniel Trenton is the silver medalist of the Sydney Olympic Games of 2000. He is a vice chairman of education and development of World Taekwondo Federation and Trenton now contributes to the Global sport of Taekwondo as Director of Sports for Sports Taekwondo Australia and is Director of Be Taekwondo, a martial arts and fitness centre located in Brunswick East. After winning the silver medal, he tried starting a legal career with tertiary studies at Monash University. He is registered as an Australian Legal Practitioner, acting as a commercial lawyer at JK Legal Barristers and Solicitors and has advised some of Australia's leading sports people via his role as Strategic Management counsel.

JoonSeok Hong is a Board Member of the iSR Foundation. Dr. Hong is a former Korea Junior Fellow in Korean Studies at the Walter H. Shorenstein Asia-Pacific Research Center, Stanford University, since 2013. He has also received a post doctoral fellowship with the Center of International Security and Cooperation (CISAC) at Stanford University from 2013- 2014. Dr. Hong specializes in international relations, comparative politics, and public law. He received his Ph.D (2012) and MA (2008) in Political Science from the University of California, at Berkley and an LL.M. (2013) from the University of California, Berkeley School of Law. He holds a J.D. (2012) from the University of California, in Hastings, an M.A. (2007) in East Asian Studies from Stanford University, an M.I.A. (2005) in International Security Policy from the School of International and Public Affairs (SIPA) at Columbia University as well as a B.A. (2000) in Political Science and History from Yale University

Jun Heon Kim is a professor and director of Office of PR and International Affairs in Youngin University. He is a secretary general of the Asian Taekwondo Union and International Referee Instructor in Taekwondo Poomsae of the World Taekwondo Federation Poomsae Committee Member. Professor Kim holds a B.A in Physical Education & Tae Kwon Do from Youngin University and a M.A in Sport Administration and Management from University of Minnesota his thesis title is An Investigation of Perceptions Between Professors and Athletic Directors on the Importance of Select Organizational Factors. He holds a Ph.D in Sport Management and emphasis in Sports Marketing from University of Minnesota. His dissertation title is An investigation of Promotional Events and Other Factors that Affect the Attendance on Sporting Events.

Sang-Hoon Suh has been a professor at Yonsei University since 2005. He is also a Board Member of the iSR Foundation since its inception in 2013. In addition to his current commitments, he is also serving as a member of the Advisory Committee for the PyeongChang Organizing Committee for the 2018 Olympic and Paralympic Winter Games. He has represented Korea in the national delegations to the Plenary Session of the Sport for Development and Peace International Working Group (SDP IWG) hosted by the United Nations Office on Sport for Development and Peace (UNOSDP) in 2012, as well as the UNESCO Intergovernmental Committee for Physical Education and Sport (CIGEPS) in 2011. Professor Suh served as the President of the Korea Institute of Sport Science from 2010-2012. He served as the Director for the Yonsei University Institute of Sports from 2007 to 2009. Professor Suh received his Ph.D. and M.A. at the University of California, Berkeley. He holds an M.Ed. and B.A. from Seoul National University.

Soyoung Kwon is a lecturing professor at the Faculty of International Studies at Chonbuk National University of Korea. Dr. Kwon is also a Board Member of the iSR Foundation and Executive Director of the iSR Institute. Dr. Kwon, who holds a B.A. in Political Science and Diplomacy from Ewha Women's University and a M.Phil and Ph.D. in Political Science from the University of Cambridge in the United Kingdom. As a fellow at the East Asia Institute of the University of Cambridge Dr. Kwon taught and conducted her research there. She participated in a postdoctoral fellowship titled Shorestein fellow while attending the Asia-Pacific Research Center at Stanford University. Formerly she worked as an advisor on the EU-Korea relations at the European Parliament in Brussels, then as a special advisor to the president of the World Taekwondo Federation (WTF) for International Affairs. As of 2007, she have become involved in various sport-related activities, including sports administration and bidding activities and engaged in collaborative projects in the field of international sports and sports diplomacy.

Facilities



Lecture Room



Auditorium



Central Library



Dormitory



Swimming Pool



Cafeteria

※ For further information please visit the website : http://www.sguf.org/sgu/new_eng/campus/facilit.htm

Application for Admission

- Application Form
- Statement of Purpose and Study Plan
- Two Recommendation letters from your professors and/or employers
- Agreement for Verification of Academic Record
- Official Undergraduate Studies Transcript (in English)
- Notarized Certificate of a Bachelor's Degree/Undergraduate Graduation Certificate (in English)
- A copy of the applicant's passport (or other official document indicating your nationality)
- Curriculum Vitae
- Certificate of Employment (if applicable)
- Recognized English Proficiency Test (TOEFL, IELTS, TOEIC) or any other supporting document which demonstrates appropriate English language proficiency (i.e. English teacher's letter or Institution Attended Certification)

To apply for a D-2 student visa, the following documents are needed:

- Completed visa application form (available at www.hikorea.go.kr)
- Valid passport
- Certificate of Admission, in the form of an acceptance letter from your university on the Incheon Global Campus
- Bank statement (or scholarship certificate)
- Two passport-size photographs (3.5cm X 4.5cm)
- Visa processing fee (single entry: 30 USD, multiple entry: 50 USD)

Calendar

Application Period	March 1 ~ 15, 2015
Admission Result	April 1, 2015
Preparatory Semester	June, 2015~ August, 2015 (3 months)
1st Semester	September, 2015 ~ December, 2015 (4 months)
2nd Semester	January, 2016 ~ April, 2016 (4 months)
Completion of the Course	May, 2016
Internship	May, 2016 ~

* This schedule is subject to change

Application information and forms can be found at : www.i-sr.org

Contact Information

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